

WA BRASS SPONSORSHIP OPPORTUNITY

An opportunity exists to participate in supporting one of Western Australia's finest community music making ensembles. For 45 years this group has performed at the top level & is the most successful band to ever compete in Western Australia. It has been the State 'A' Grade Champion Band every year since 1979. Competition highlights include being awarded the ABC National Band of the Year and in its last appearance, against fifteen bands, Midland Brick Brass secured second place in the A Grade Own Choice section at the Australasian Band Championships in Sydney, beaten only by the Fosters Band from New Zealand, the Contest winners. It has also been featured several times on the ABC Classic FM programme Strike Up The Band, tracks from which have been included in their CD of the same name. The band has also been heard on Sonshine FM radio & has performed at numerous high profile venues throughout the State including the opening concert of the Perth International Arts Festival, International Swimming Championships, International conferences at Burswood and Perth Glory soccer games.



Sponsorship of an organisation such as this benefits the community in which your company operates by allowing the band to perform at civic & community events for free, or at a nominal fee thus engendering goodwill. It also provides a vehicle for young performers to hone their skills. Many of the bands players are completing studies at university in various musical fields & are developing into our future stage, orchestral performers & teachers.

EXCLUSIVE NAMING RIGHTS - \$20,000

Exclusive naming rights of the band would offer your organisation an opportunity to see your name and corporate logo used at all performances undertaken by the band*, including annual TV coverage (by the ABC) for the Anzac Day Parade, Perth and Channel 7's coverage of the Christmas Pageant, reaching a live audience of approximately 100,000 and 200,000 respectively, plus a huge TV audience. The band has received coverage on Channel 7's 'Nuts and Bolts' programme, 'ACCESS TV' Channel 31, as well as appearing in TV advertisements.

Exclusive naming rights sponsorship would entitle your organisation to six free sponsor nominated engagements per calendar year, premium signage at all performances undertaken by the band*, this would include local, country and interstate venues, badging of the bands uniform (both formal and casual uniforms), badging of stand banners, instrument and equipment cases. Advertising (corporate logo/name) in all literature associated with the bands performances. Corporate display of advertising material at venue lobbies*. Badging on all CD's produced by the band. Your corporate Logo, and links to your website on the bands own website. Advertising in the bands newsletter, distributed quarterly to our subscribers.

SIGNAGE SPONSORSHIP - \$2500 per annum.

A Signage sponsorship of the band would entitle your organisation an opportunity to display your corporate Logo/Name at all performances undertaken by the band*. Corporate display of advertising material at venue lobbies*. Corporate Logo/Name in all event programme material produced by the band. Corporate Logo/Links to Corporate Website on the bands own Website, and advertising in the bands newsletter distributed quarterly to our subscribers.

(Signage sizing: approx 2m²)

SUPPORT SPONSORSHIP - \$500 per annum

A support sponsorship of the band would entitle your organisation an opportunity to display your corporate Logo/Name in all event programme material produced by the band. Corporate Logo/Links to Corporate Website on the bands own Website, and advertising in the bands newsletter distributed quarterly to our subscribers.

**Where permissible*

Over the years, through careful management, the band has built a reputation as a quality ensemble and is recognised by its peers and members of professional music organisations as professionally run and musically outstanding,

To participate in this opportunity, or to seek further information please contact the band via our website or, phone Mr. Alan Conroy (President) on 9276 2018.

Former naming rights sponsors include...



WABRASS

The Secretary

PO Box 2165

Dog Swamp

W.A. 6060

www.wabrass.com